

SABA
Wednesday, 11 July 2006
Business Meeting – 8:30 A.M.
Saugatuck City Hall
Marilyn Starring, Recording Secretary
Fred Weber, President - Chaired Meeting

Board Members Present: Julie Abel, Scott Eilbes, Bill Galligan, Angela Holmes, Lisa Lungaro, Pat Lyon, Kerry O'Donahue, Frank Rojek, Fred Schmidt, Marilyn Starring, George Stoutin and Fred Weber.

Board Members Absent: Rosalie Yaksic

SABA Members and Guests Present: Jean Waden – Home Bodies of SW Mich., Marcia Burd from Saugatuck Traders - Mark and Sherrie from Turning Point – Andrew from Cartridge World

Frank Rojek made a motion to accept the Secretary's minutes of June 7th. Bill Galligan second. Motion passed

Treasurer's Report – Kerry compilation of where we are in the budget year - expenses vs budget – we are currently 2/3 of the way through the year. There is nothing glaring to point out in the last month activities. Expenses are slightly above budget for Music in the Park. Lisa asked if we had two dates cancelled won't that help make up the difference? All the checks for the musicians have been written. Lisa Lungaro made a motion to approve the treasurer's report. – Scott Eilbes seconded. Motion passed.

COMMENTS BY MEMBERS AND GUESTS: None

SCHOOL BOARD PARTNERSHIPS WITH LOCAL BUSINESSES:

Fred Weber stated that school board was here last month and spoke with us and expressed they were interested if forming a liaison with us. Any follow up by the school with anyone yet? No. We need to ask the school on how we contact those students who are willing to volunteer and help us with projects? Angela Holmes - At one point we said we would have a liaison – both student and volunteer. Fred Schmidt – Contact is Sandy Brooks at the Central Office if we need help. Sandy is on email blast list. Sandy would like copies of our brochures to distribute to families coming to the area. Fred Schmidt took care of this already. Lisa Lungaro - Are we speaking about having a liaison in addition to the quarterly luncheon? Fred. Weber - thought so, but we may have to wait until school starts - not sure we are going to get much this summer – we should stay in touch and reconnect in September. Marilyn Starring – The SABA board may want to brain storm so we can come up with a calendar of what and when we need help, and then go to the school with our request. Lisa Lungaro – lets talk about it for 15-20 minutes in August and then follow up with school. Fred Schmidt – can they (school) set something up with sidewalk sales as a money maker? Could discuss at our next meeting on August

2nd. Bill Galligan – Hesitant to offer school a fund raising opportunity – may not set well with the business community. Marcia Burd – There are already other persons selling other food items and it sometimes tends to upset business community – also needs to have a business license to sell items. Angela Holmes –Should we send an e-mail asking membership on what we would like to see students/school help SABA with? Agreed this topic needs to be put on the August agenda and discussed at this time.

OLD BUSINESS

Frank Rojek made a motion to appoint Angela Holmes to the SABA Board. Pat Lyons seconded. Motion passed.

Sharon Shanahan Weber has resigned from the SABA board.

CARTRIDGE WORLD – We have approved and signed agreement with them. Andrew still is working on getting e-mail blast ready to send out to membership. He has been down here a couple times to introduce program to SABA members. Fred Schmidt - What about letting Cartridge World about setting up a table at sidewalk sale? Could the information be at a SABA table? Will there be a SABA table at Sidewalk sale? Yes. Julie Abel, George Stoutin and Jean Waden said they would help staff the table. Marcia said that there are 25 non-SABA members downtown Saugatuck.

DRUG STORE WALL – 7 empty spaces. We should have a sign made that will go across the top of the wall that indicates they are SABA members. Board should be repainted. George Stoutin from Edward Jones would like a sign. Marilyn – Could send out e-mail blast – for rest of the year – \$50 + cost of sign. Fred Schmidt will send e-mail blast. and Marilyn Starring will develop letter and check on cost of having signs done. Marilyn asked Lisa for Lois Minnick's phone number.

WATER FRONT FILM FESTIVAL – Saugatuck Traders won best window. Peoples Choice won by Gary Daniels. Next years date has been set June 7 – 11th, 2007.

MUSIC IN THE PARK – Going great. Getting a good attendance – people are showing up around 8 p.m. Lisa Lungaro – If a date is canceled can we try to add on another day at end of the season or the money goes back to the sponsor of that date. Frank Rojek made a motion that we add a rain date at the end of the season in lieu of giving back to the sponsor for any cancellations for Music in the Park. Events committee will decide date. George Stoutin seconded the motion. Can we roll money into next year? Not sure. Motion passed. One opposed.

NEW BUSINESS

SIDEWALK SALE – Marcia Burd has a request by Lonely Jones to perform. She has checked their web site and is impressed with it and their music. They are willing to perform for a few hours – 6 performers - \$250 - \$300 – its blues and bluegrass. When will they play and how will we fund it. Marilyn Starring said Star of Saugatuck would sponsor the band if we can receive recognition for sponsoring it. Frank Rojek. said Red Barn used to perform parts of their performance on Uncommon Grounds deck. Frank

Rojek made a motion to accept the support M. Starring's financial support of the band at sidewalk sale with recognition of their underwriting the cost. Bill Galligan second. Have the band play 4 to 8. Marilyn Starring will take care of signage for sponsoring the band. Sale ends on Thursday and Friday at 6 p.m. – have the band play in late afternoon on Thursday and to extend hours of Sidewalk Sale that day. 9 a.m. to 8 p.m. and Friday 9 a.m. to 6 p.m. Keep hours the same. Need 12 x 20' space to perform. Chemical Shoreline bank has power source for the band. Corner of Mason and Butler Street is where Marcia plans on setting up the band. MOTION PASSED. Marilyn will take care of sign for recognition. Marcia to check with Kirk (city manager) about off Butler Street businesses being able to set up on sidewalks in front of their business. Can we do a banner over the road by Boathouse to advertise sidewalk sale? No, not enough money this year to do it. Is the shuttle going to be running on Sidewalk Sale days? Not sure – Marcia will check with Interurban. Methodist Church asked about having a rummage sale same day as sidewalk sale. Thank you Marcia for your hard work. Reminded businesses if even having an indoor sale and not having a booth – it would be nice if they would contribute to the advertising fund.

THE VAN - Proposal for advertising. Fred S. these proposals were unsolicited. Marcia does it include Sidewalk Sale? Lisa Lungaro with this VAN proposal – business can say what needs to be said about their business. Fred Schmidt. needs to get back to them. VAN is going to do the ground work. Asked us to e-mail it. Bill G. Do we want to do this with SABA's blessing? Should be an e-mail blast that SABA has agreed to it. Tell VAN to go ahead no one opposed to it.

Letter sent to SABA by CAMP IT OUTDOOR RESORT – Michigan State police with copy to Dunes Resort – behavior of trooper harassing gay and lesbian people – traffic stops and stern treatment of those people. Fred Weber read the letter send to SABA. Wanted to make board aware of situation. Frank Rojek suggested that State Police look into sensitivity training in regards to gay and lesbian issues - Saugatuck/Douglas police took this training a few years ago.

FRANK ROJEK – Frank sent a letter to Saugatuck Center for the Arts in regards to having some dialog in regards to duplication on merchandise sold in other stores within the community – like we did with the Arts and Craft fairs. Frank read the letter DeMond's sent him response to his letter in regards to SCA and Green Friday's. SCA also sent a letter to Frank – Frank felt it is somewhat negated and doesn't address issues about selling items to compete with other local businesses in town. Viewpoint of board about this issue. Fred Weber at Frank's Rojek's urging and concern met with Kristen at SCA – they are SABA members (Frank non-profit with no voting rights) they are sensitive to Frank's concerns – extended to Frank to sell his booth as Green Market. It is a give and take – ebb and flow of the market. Saw only one flower vendor there last week. Lisa Lungaro – art fair did what we could do. Bill - still some duplication of what is going on in stores at some art fairs. Could offer to do the same thing at farmers market. Marilyn can see Frank's point – we (business community) pay big bucks for the privilege of doing business here – property taxes, supporting community etc... Frank Rojek - vendors don't pay business license or even a hawking license – there are 15 vendors and

they pay \$15 per booth per day. Like to talk about this at a later date. Table to next meeting.

Meeting adjourned.